## INVOICE



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

oning.

Billing Address:

Ruth Burke & Associates Attention: Accounts Payable 4050 Pennsylvania Ave. Suite 103 Kansas City, MO 64111

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	roice # Invoice Date Inv		Invoice Period
576697-2	11/11/12	November 2012	10/29/12 - 11/02/12
Station	Account Executive	e <u>Sales C</u>	Office Sales Region
WDAF	Local WDAF Hou	se Kansas	City WD Local

Advertiser	Product	Estimate Number
Montee/D/Mo/Lt. Governor	Missouri Lieutenant Gover	Montee for Missouri

Flight Dates	Order #	Alt Order #
10/08/12 - 11/04/12	576697	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	1
	<u> </u>	

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
^	10/29/12	11/02/12	Mon, Fri 6-7a	Mon, Fri 6-7a	11	:30	2	\$600.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 11	Spots/Week 2	<u>Rate</u> \$600.00					
ł	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4		/29/12 5:58 AM Mon, 1	Fri 6-7a	Mon, Fri 6-7a	:3	O SUSANMON	TEE006		\$600.00 NM
	2 4	F 11	/02/12 6:58 AM Mon, I	Fri 6-7a	Mon, Fri 6-7a	:3	30 SUSANMON	TEE006		\$600.00 NM
	10/23/12	11/01/12	Tue-F 7-9a	Tue-F 7-9a	-1111	:30	4	\$525.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 -111	Spots/Week 3	Rate \$525.00		, ,			
	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	th Ad-ID			<u>Rate Type</u>
	5 4	Tu 10	/30/12 7:10 AM Tue-F	7-9a	Tue-F 7-9a	:3	O SUSANMON	TEE006		\$525.00 NM
	6 4	W 10	/31/12 8:40 AM Tue-F	7-9a	Tue-F 7-9a	:3	30 SUSANMON	ITEE006		\$525.00 NM
	7 4	Th 11,	/01/12 8:44 AM Tue-F	7-9a	Tue-F 7-9a	:3	0 SUSANMON	TEE006		\$525.00 NM
(	10/08/12	11/02/12	M-F 5-6p	M-F 5-6p	MTWTF	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 MTWTF	Spots/Week 1	<u>Rate</u> \$600.00					
l	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	th Ad-ID			Rate Type
Ĺ	4 4	W 10	/31/12 5:13 PM M-F 5	-6p	M-F 5-6p	:3	30 SUSANMON	TEE006		\$600.00 NM
1	1 10/08/12	11/02/12	M-F 10-1030p	M-F 10-1030p	MTWTF	:30	3	\$1,200.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 -TF	Spots/Week 2	<u>Rate</u> \$1,200.00					
	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	th Ad-ID			Rate Type
	11 4		/30/12 10:07 PM M-F 1	0-1030p	M-F 10-1030p	:3	SUSANMON	TEE006		\$1,200.00 NM
	10 4	F 11	/02/12 10:24 PM M-F 1	0-1030p	M-F 10-1030p	:3	30 SUSANMON	TEE006		\$1,200.00 NM

Total Spots

8

Gross Total

\$5,775.00



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL. 60677-3006

## **NVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
576697-2	11/11/12	November 2012	10/29/12 - 11/02/12

Advertiser	Product	Estimate Number
Montee/D/Mo/Lt. Governor	Missouri Lieutenant Gover	Montee for Missouri

Agency Commission

\$866.25

Net Amount Due

\$4,908.75